

Cookies & Privacy

This Privacy Policy applies to this website only. As with most sites, we collect anonymous information on visits to our pages which we achieve through the use of cookies. This information is used for statistical purposes and analysis of site activity to help us better understand how our visitors interact with our site. It enables us to continually improve the way in which we present our content.

About Cookies

Cookies are small text files placed on your computer by websites. We and our business partners collect information about your use of our website through cookies. Cookies are information files stored on your computer, tablet or smartphone that help websites remember who you are and information about your visit. Most major websites use cookies.

What cookies are used on this Website:

We also use or allow third parties to serve cookies. For example, like many companies, we use Google Analytics to help us monitor our website traffic. The cookies we and our business partners use on this website are broadly grouped into the following categories:

Essential – Some of the cookies on our website are essential for the functioning of the website. You may not be able to use our website without these cookies.

Analytics – We use analytics cookies to help us understand how users engage with our website.

The following cookies are being used on this website:

1. <https://www.google.com/policies/privacy/analytics>

analytics cookie being used for gathering anonymous statistics on the usage of this website.

2. <https://statcounter.com/about/cookies/>

3. <https://statcounter.com/about/legal/?PHPSESSID=s4fsi9tu4lktulbha8dn7u6gb1#privacy>

analytics cookie being used for gathering anonymous statistics on the usage of this website.

Disabling Cookies

We use cookies to ensure that we give you the best experience on our website. If you continue using our site without changing your settings, we'll assume that you are happy to receive all cookies on our website. However, if you would like to, you can change your cookie settings at any time.

To disable or be alerted about the acceptance of cookies, follow the instructions for the version of browser you are using.

Please note that we can't always control third party cookies stored on your machine from our website and where this is the case you will need to visit the relevant third party's website directly to manage cookies stored on your machine by them.

More Information

More detail on how businesses use cookies is available at www.allaboutcookies.org.

If you have any queries regarding this Cookie Policy please contact info@hkwhite.co.uk

This document was last updated on 08/03/2016.

Privacy Policy

This privacy policy is about the way information collected on our website is used.

Anonymous information is collected about how users access and use this website. This information is used to:

1. analyse statistics;
2. track pages and paths used by visitors to, or users of, the website;

For these purposes, the information on the path you take to get to the website and on some of the pages you visit or use through the website using cookies will be retained. For information please go to the Cookie Policy.

Personal information is collected and stored to assist primarily in the processing of sales from the website. We are committed to protecting the privacy of our website visitors. Any personal data gathered by us by your use of this site will be recorded electronically and only used in accordance with the UK Data Protection Act 1998. Your data will be used to effect delivery of your goods and provide our full customer service to you, as well as compiling accounting and other records.

We may collect, store and use the following kinds of personal data:

- information about about your visits to and use of this website (including your IP address, geographical location, browser type, referral source, length of visit and number of page views);
- information relating to any transactions carried out between you and us on or in relation to this website, including information relating to any purchases you make of our goods or services.
- any other information that you choose to send to us.

Using your personal data

We may use your personal data to:

- send to you goods purchased via the website
- send statements and invoices to you, and collect payments from you

- send you general (non-marketing) communications;
- send you email notifications which you have specifically requested;
- send to you marketing communications relating to our business which we think may be of interest to you (users who do not wish to receive our promotional emails may click on a link named “Unsubscribe” which is embedded with every promotional email sent by HK White);
- provide third parties with anonymous statistical information about our users – this information will not be used to identify any individual user;
- deal with enquiries and complaints made by or about you relating to the website;

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

What information is not collected

HK White does not operate the payment process or collect any financial details from the process of taking on-line orders for our products on our website.

All our website financial transactions are handled through our payment services provider, Paypal. You should only provide your personal information to Paypal after reviewing the Paypal privacy policy (available at www.paypal.com). We will share information with Paypal only to the extent necessary for the purposes of processing payments you make via our website.

Disclosure of your information

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy.

In addition, we may disclose information about you:

- to the extent that we are required to do so by law;
- in connection with any legal proceedings or prospective legal proceedings;
- in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

Except as provided in this privacy policy, we will not provide your information to third parties.

How your information is kept secure

The security of information is taken very seriously. Technology and security policies are in place to protect the information held.

How changes to this privacy policy may occur

This privacy policy may be updated from time to time so you may want to check it each time you visit the website.

